

BRIAN RINGSEIS

E2E Product Design • Prototyping • Self-Motivated • Collaborative

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I'm an end-to-end Product Designer & Experience Designer based in San Francisco. A problem solver and user advocate, I rely on my broad background of creativity and passion for user experience along with strong product partnerships to ship outstanding products.

Kojo | Senior Product Designer

San Francisco, CA | October 2021 – June 2022

Senior Product Designer for the Warehouse product – Mobile & Desktop experience.

- Established user flows and interaction models for high visibility initiatives in the Warehouse and Office verticals
- Led research efforts including customer outreach and competitive analysis
- Facilitated design sprint discovery workshops with stakeholders to establish success metrics and solution ideation

VELO - East West Bank | Principal Product Designer

Palo Alto, CA | May 2021 – October 2021

Led Product Design initiatives on both the Mobile & Desktop experiences for online banking.

- Worked collaboratively with Product and Engineering stakeholders to meet aggressive deadlines
- Re-imagined the customer experience for Online Transfers and Bill Pay
- Deliver user-centered design solutions while meeting business needs and product requirements

Wells Fargo | Lead Product Designer (Contract)

San Francisco, CA | August 2019 – May 2021

Lead Product Designer on the Wells Fargo XD team – security and biometric-authentication.

- Increased awareness and enablement of biometric authentication on iOS and Android native platforms
- Drove interaction and visual design for native app sign-on and biometric sign-on (iOS & Android)
- Led the iterative design effort resulting in increased biometric log-ins – 23.3% YOY

Skill sets

UX Design
UI Design
Visual Design
Hi-Fidelity Prototyping
Agile
Workshop Facilitation
Mentoring & Advocacy
Front-End Development
3D Modeling

Tools

Figma
Sketch
Adobe Creative Cloud
InVision Studio
Zeplin
Blender
3DS Max
HTML5
CSS
JavaScript
jQuery
React

***Ensto* | Senior UI Designer**

San Francisco, CA | August 2018 – August 2019

Led UX and UI design efforts for Ensto's Property Management Tool (SaaS). Partnered with Product and Eng to maintain expectations and advocate for UX best practices and user expectations. Involved end-to-end.

- Established use cases and developed flows
- Extensive design exploration and iteration
- Cultivated a close relationship with eng to ensure the integrity of the product

***Helios Interactive* | UX & UI Lead Designer** (Contract)

San Francisco, CA | July 2018 – September 2018

Led UX and UI design for the Official Atlanta Hawks Mobile App. Worked closely Product and Eng to maintain expectations and advocate for the user. Mentored team members in UX and Visual Design.

- Led UX Designer for the Atlanta Hawks mobile app
- Managed & Mentored Helios's UX and Visual Design Team

***Chartboost* | Lead UX & UI Designer**

San Francisco, CA | March 2017 – January 2018

Responsible for increasing revenue and ad performance metrics (IR, IPM, CTR & eCPM).

- Designed new and iterated on existing customer tools, developed in React
- Design iterations surpassing revenue (eCPM) goal of 5% increase by .2% in 2 quarters
- Conducted user research evangelized user centered design thinking across teams
- Moderated ideation sessions of the video ad product instrumental in increasing eCPM

Education

***General Assembly* | User Experience**

San Francisco, CA – 2021

***Cooper Professional Education* | User Experience**

San Francisco, CA | 2017

***CSU Chico* | BFA – Digital Design, Sculpture & Ceramics**

Chico, CA

Visit LinkedIn for my complete job history.
<https://www.linkedin.com/in/brianringseis/>